

Specifications

Model			SM32HX	
Display Panel	Diagonal Size	Class	32	
		Measured	31.5	
	Resolution		1080x1920 (9:16)	
	Brightness (Typ.)		500nit	
	Orientation		Portrait	
	Haze		25%	
	Contrast Ratio (Typ.)		4,000:1	
	Type		VA	
	Active Display Area		392.85(H) x 698.4(V)	
	Pixel Pitch (mm)		0.3637 x 0.3637	
Color Gamut		72% (NTSC)		
Operation Hour		24/7		
Connectivity / Sound	INPUT	VIDEO	DP1.2 (1), HDMI 2.0 (3)	
		AUDIO	N/A	
		USB	USB 2.0 x 2	
		Tuner	N/A	
		VIDEO	N/A	
	OUTPUT	AUDIO	Stereo mini Jack	
		USB	N/A	
		WIFI / BT		O / O
	EXTERNAL CONTROL		RS232C(in/out), RJ45	
	Speaker		10W 2ch	
Mechanical Spec	Dimension (mm)	Set	436.7 x 742.3 x 49.4	
		Package	826 x 521 x130	
	Weight (kg)	Set	8.5	
		Package	10.5	
	VESA Mount		100 x100	
	VESA Mount Screw (Min~Max)		M4, L18~20	
	Bezel Width (mm)		19.4 (Even)	
Design	Bezel Color		Black	
Features	Key		FHD Signage with Built-in MagicInfo S10, SSSP10.0	
	Internal Player	Operating System	Tizen 7.0	
		Processor	CA731.6GHz Quad-Core	
		Storage (FDM)	16 GB (10 GB available)	
	Special	H/W	Virtual 3D Spatial Effect, 2nd Gen. B2B Design, Center IR, Temperature Sensor, Ambient Sensor, Auto Level, Wi-Fi(2.4/5.0GHz dual) & BT	
S/W		Signage New Home, Workspace (Microsoft365/RDP), Custom Home, Auto Source Switching & Recovery, Upgradable Web-Engine, Tizen Enterprise Platform, HDR support		
Certification	Safety		60950-1 / 62368-1	
	EMC		Class A	
	Environment		-	
	IP Rating		IP5x	
Power	Security		802.1 x (WPA2 Enterprise) : EAP-TLS, EAP-TTLS, EAP-PEAP, WPA3-Personal	
	Power Supply		AC100 -240 V, 50/60 Hz	
	Power Consumption	Max [W/h]	100	
		Typical [W/h]	77	
Operating Condition	Sleep mode		less than 0.5W	
	Temperature		0°C~ 40°C	
Accessories	Relative Humidity		10~80%	
	Included		Quick Setup Guide, Warranty Card, Power Cord, RS232C(IN) Gender, Remote Controller & Batteries	
	Optional	Stand	-	
		Mount	-	
		Specialty		

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Smart Signage

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Spatial Signage
SM32HX series

3D Showcase –
Bring your brand to life

Delivers immersive realism through display innovation. Samsung’s Spatial Signage transforms ordinary content into striking 3D visuals that capture attention. Powered by Samsung’s patented 3D plate technology, it adds depth and dimension to any scenes—without special glasses or separately created 3D content. The result is a vivid and engaging visual experience that feels closer to reality.

Beyond its visual performance, Spatial Signage is designed for ease and flexibility. The slim 49.4mm profile works offering clean, space-saving installation in various environment. Samsung VXT with AI Studio lets businesses easily manage content, adjust 3D effects, and monitor devices remotely.

Key features

Virtual 3D Display
Powered by Samsung’s 3D plate technology, this display goes beyond your 2D content-bringing it to life in 3D, face-to-face with your audience. Vivid details feel almost within reach, making every moment unforgettable.

UltraThin Design
Delivering 3D visuals in a 49.4mm slim profile, Spatial Signage installs as easily as standard signage. It ensures neat, space-saving installation that blends naturally into various environment—making 3D display integration straightforward and seamless.

AI Studio
AI Studio makes 3D video creation simple—just upload images and write a prompt to generate video content. Embedded within Samsung VXT, this AI-powered tool converts images into dynamic, 3D-style visuals designed for Spatial Signage, helping businesses create engaging content quickly while reducing production complexity.

* AI Studio app. must be purchased separately.
* VXT must be purchased separately and the feature’s availability may vary by region.



Samsung VXT
The cloud-based Samsung VXT brings together content management and remote device management capabilities. Remotely manage hardware settings and troubleshoot issues while creating and deploying content effortlessly with no previous training needed.

* VXT must be purchased separately and the feature’s availability may vary by region.
* Actual UI may differ and is subject to change without notice.